



## Fundraising Toolkit - Sharable Messages for Participants

CLL Society Celebrating Long Lives 5K Walk/Run 2024

Thank you for participating in CLL Society's Celebrating Long Lives 5K Walk/Run on May 11<sup>th</sup>! Use the prepared messages below to share your participation and ask friends and family to support your fundraising efforts for CLL Society. Messages can be used as is or edited to fit your needs.

Tag @CLLSociety on Facebook, Twitter, and LinkedIn and use the hashtag #CelebratingLongLives and #CLLS5K24 if you are posting on social media.

All donations go to the nonprofit organization CLL Society to support our mission of helping chronic lymphocytic leukemia (CLL) patients find the best care and enhance their quality of life through our education and support programs. Share CLL Society's website (<https://cllsociety.org/>) with people who want to learn more about the organization.

Reach out to Nicole Kamphuis at CLL Society via [nkamphuis@cllsociety.org](mailto:nkamphuis@cllsociety.org) if you have any questions or need assistance.

### **READY-TO-GO MESSAGES:**

I'm participating in the Celebrating Long Lives 5K event with @CLLSociety to support those living with CLL (chronic lymphocytic leukemia) everywhere! CLL Society is providing invaluable education and support services to patients and care partners impacted by this cancer. Please support my efforts by making a donation of any size to my fundraising page. Thank you for your support! **[provide link to your fundraising page]** #CelebratingLongLives #CLLS5K24

I'm joining the Celebrating Long Lives 5K event to support the CLL community! Along with @CLLSociety, I want to see a better future for those impacted by chronic lymphocytic leukemia. Please consider joining the cause and donating to my efforts. Thank you for supporting patients and care partners with me! **[provide link to your fundraising page]** #CelebratingLongLives #CLLS5K24

Let's stand together in support of those living with chronic lymphocytic leukemia (CLL)! On May 11<sup>th</sup>, I will be participating in a virtual 5K with the nonprofit @CLLSociety. The mission of this organization is close to my heart because *I am personally/I personally have a loved one* living with CLL. Please help me reach my goal and support CLL Society's work to provide essential education and support programs to people on their cancer journey, *like me/my loved one* **[insert link to your fundraising page]**. To learn more about how CLL Society is making a difference in the lives of patients and care partners, visit <https://cllsociety.org/>. #CelebratingLongLives #CLLS5K24



I have decided to join @CLLSociety's Celebrating Long Lives 5K on May 11<sup>th</sup> to raise awareness and support patients and care partners impacted by the incurable blood cancer chronic lymphocytic leukemia (CLL). CLL Society is an amazing nonprofit providing this community with education and support to find the best care. I'm proud to be supporting their work by participating in this event and hope you will join me by donating to my fundraising page. **[insert link to your fundraising page]** #CelebratingLongLives #CLLS5K24

### **PERSONALIZE THE MESSAGES BELOW:**

CLL Society has been instrumental in my life with their *[insert what resources and programs you have used most like support groups, educational webinars, Expert Access Program-free second opinion, COVID-19 information, funded CLL-specific research for a cure, etc....]*. That is why I am participating in their Celebrating Long Lives virtual 5K on May 11<sup>th</sup> to support other people impacted by CLL. Please help me reach my goal and support the organization's mission to ensure all those living with CLL get the best care. Thank you for your support! **[insert link to your fundraising page]** #CelebratingLongLives #CLLS5K24

I joined the Celebrating Long Lives 5K with @CLLSociety because *[insert what motivated you to participate in the event]*. The nonprofit CLL Society is dedicated to helping those with CLL live long and fulfilling lives through education and support programs. I'm joining their efforts by participating in this 5K, and you can make a difference too, by supporting my walk. Thank you for your support! **[insert link to your fundraising page]** #CelebratingLongLives #CLLS5K24

### **HOW TO FIND AND SHARE YOUR FUNDRAISING PAGE**

You can navigate to your fundraising page through one of the following ways:

1. When you visit the event website (<https://charity.pledgeit.org/CLL5K24>) after registering for the event, click on the "My Page" icon link at the top of the event site.
2. Navigate to the email in your inbox with a direct link to your fundraising page. If someone else registered you for the event, you will have an email with a button that says, "Claim Your Page", which will take you to your fundraising page.

Copy the URL to your personal fundraising page to share it with friends and family. The "SHARE" button on your fundraising page can help you quickly and easily send your page to others via Facebook, Twitter, email, and text message.

**THANK YOU FOR MAKING A SIGNIFICANT CONTRIBUTION TO THE WORK OF CLL SOCIETY AND SUPPORTING PATIENTS AND CARE PARTNERS EVERYWHERE!**