



CLL SOCIETY

Smart Patients Get Smart Care™

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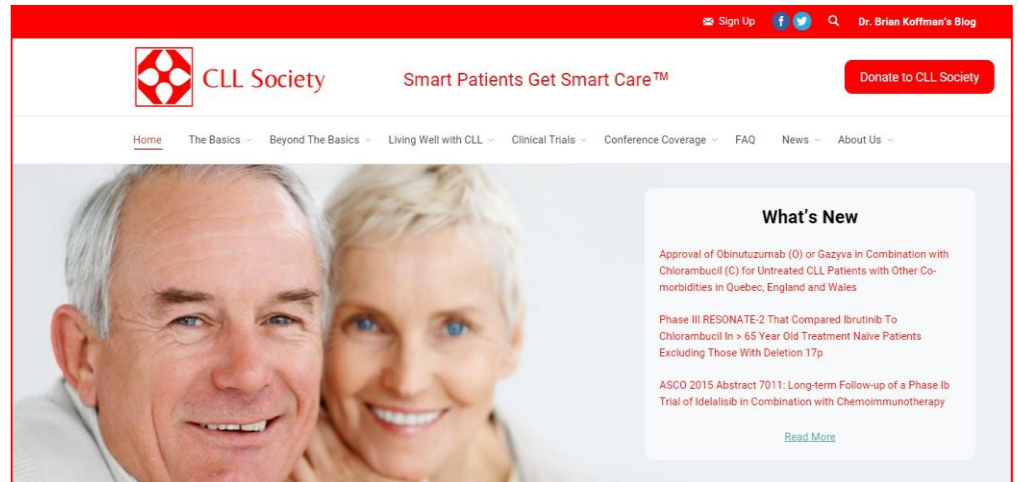
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Patient Advisory Board

Patient advocacy and education
leaders from around the world,
representing diverse perspectives
and experiences with CLL.

CLL Society

The CLL Society Inc. is a patient-centric, physician-curated nonprofit organization focused on patient education, support and research. Dedicated to addressing the unmet needs of the (CLL) chronic lymphocytic leukemia and related blood cancer communities, we explain the rapidly changing therapeutic landscape and the importance of clinical trials, support and build patient networks, engage in research and educate providers and patients.



CLL Society Website: This is a place where patients, caregivers, and HCPs find relevant, reliable information, in patient-friendly language. Includes fundamental information, deep-dives into specific topics, video interviews with top CLL researchers, real-world advice, clinical trial information, and much more.

The CLL Tribune: Our Quarterly online newsletter contains features such as *Ask the Doctor*, *Ask the Pharmacist*, and *Ask the Laboratory Scientist*, as well as first-hand accounts of patient and caregiver experiences.

Patient Support Groups: The CLL Society has created or supported over 35 CLL-specific support groups across the US and Canada, where patients and their caregivers learn and share in a supportive and educational peer-to-peer environment.

Patient & Caregiver Educational Forums: In-depth, half-day forums in 12 locations across the country annually.

CLL Toolkit: The CLL Toolkit is a binder-formatted collection of materials which provides hematologists and other HCPs with a broad range of CLL-specific educational materials for distribution to patients, promoting well-timed learning, dialogue, and patient empowerment.

Expert Access™ Program: CLL patients can connect with a CLL expert physician via video consultation in this HIPAA compliant, second opinion program.

CLL Webinars: CLL Society offers quarterly webinars series with the theme *Living Well with CLL*. Audience interaction is encouraged with polling and audience Q&A.

Test Before Treat™: CLL Society's Test Before Treat Campaign raises awareness of the importance of testing before *each* treatment, to facilitate patient-HCP dialogue to empower patients to insist on testing. Resources include a one-page informational sheet about testing and red, double-sided Test Before Treat wristbands that serve as a reminder.

Partnerships: In order to avoid a duplication of efforts and to ensure maximum impact of its work, the CLL Society collaborates with other lymphoma and leukemia organizations around the world.

Visit **CLLSociety.org** for reliable information and support.