



CLL SOCIETY

CLL Society Community Fundraising Create Your Own Fundraiser to Benefit CLL Society

Make it Fun!

Make it Challenging!

Make it Your Own!

CLL Society is a small organization with big dreams. We want to see new treatments, and even a cure, for chronic lymphocytic leukemia (CLL). We want every person diagnosed with CLL to receive the best care possible. But we can't do this without the help of our CLL community. So let's work together and engage our families, friends and co-workers, and others because together we are not a small organization, we are a powerful force.

Anything you can do, from bake sales to backyard BBQs, brings us closer to our goal. So put the fun in fundraising today!

Easy steps to get started:

- Figure out what you and your friends like to do most
- Use social media and emails to promote your event
- Think big, but not too big – make sure you have the ability to manage your event, and let it grow a little more each year.

Here are just a few ideas, but you may have others, and that's great:

Create a team for the CLL Society 5k Walk and Run

Just create your team on our website (available soon for 2024), invite everyone you know, and don't forget to ask your employer, church or synagogue, and even local businesses that you know to join as well. In 2023 we raised over \$50,000 and our ambitious goal for 2024 is \$100,000!

Create a Sporting Event – Golf, tennis, bowling, pickleball or your own favorite activity. What sport do you and your friends like most?

Host CLL Night – Do you have a book club or bridge club that would host a theme night?

Get Fancy and Host a Fashion Show - Local stores and businesses may be interested in supporting the event.

Try Trivia Night or Karaoke Night - Know a bar owner who can help?

Workplace Giving – Do your colleagues know about your CLL diagnosis? They may want to help. Would your employer match donations made by you and your co-workers?

Birthday/Anniversary/Holiday Party – Ask your friends and family to make donations in Lieu of Gifts.

[Tribute gift information can be found here.](#)

Important Tips:

- Ask your employer, or other businesses in your area, to help by sponsoring or matching individual donations – great local PR for them
- Don't forget to reach out to other local companies that might want to sponsor or match proceeds – use any contacts you have, as this is the best way to begin a sponsorship conversation
- CLL Society can provide guidance on technical aspects of your fundraiser, but we are not able to assist in securing sponsors of participants – that part is up to you
- Keep it simple and fun by focusing on an activity that you know and love

FAQ

What is a CLL Society community fundraiser?

A CLL Society community fundraiser is open to anyone and everyone who wants to join the fight against cancer by raising funds for CLL Society's mission! Whether you're celebrating your cancer anniversary or hosting an event in honor of a cancer warrior, absolutely anything you can think of can be made into a fundraising opportunity.

Can the funds I raise benefit an individual person?

No, we do not provide individual crowdfunding services. Funds raised by CLL Society community fundraisers come directly to CLL Society and benefit our programs and services.

Is there a minimum fundraising goal to be a community fundraiser?

There is no minimum fundraising goal for a community fundraiser. You're welcome to set your own fundraising goal and even increase your goal over time! Because we have a limited staff, we are only able to provide technical support to events expected to raise \$1,000 or more.

Can CLL Society assist in covering any costs associated with my event?

Unfortunately, CLL Society does not have the funds to pay any costs associated with community events. However, we may be able to provide you with advice and guidance prior to your event.

Will a CLL Society representative attend the event?

CLL Society has a small staff residing in a few cities, and we are generally not available to attend events. If your event is located in a place where we have staff or volunteers, we may be able to attend, but we cannot guarantee our availability.

Where do I send the proceeds from my event?

To whom should I make my check out, and where do I mail my donation? All checks should be sent directly to CLL Society at our mailing address:

CLL Society
1454 Melrose Ave., Ste. 1-247
Chula Vista, CA 91911

Please make all checks payable to "CLL Society".